

MAKERS WOMEN IN SPACE OVEE

PROMOTIONAL TOOLKIT

MAKERS: Women in Space
Online Screening & Live Chat with Astronaut Shannon Lucid
Wednesday, October 29, 2014 at 1p PT / 4p ET
<http://bit.ly/MAKERSspaceOVEE>

What was it like to be one of the first women to travel through space? How are women involved in today's space programs? And how can we pave the way for future explorers and more women and girls in STEM?

Find out by joining Women and Girls Lead for a live chat and special online screening of **MAKERS: Women in Space** on **Wednesday, October 29th at 1pm PT / 4pm ET**. Participate in the screening here: <http://bit.ly/MAKERSspaceOVEE> and meet the women who are trailblazers in STEM!

Chat live with:

- Shannon Lucid, NASA Astronaut and Biochemist (Retired)
- Karen Peterson, Principal Investigator, National Girls Collaborative Project
- Misty Davies, Research Computer Engineer, NASA Ames Research Center
- Thogori Karago, Associate Product Manager, LinkedIn

Learn how to create opportunities for young women and girls to participate in STEM, and be inspired by stories from women who broke through barriers in the fields of space and science, and who continue to take great strides in STEM today.

This event is hosted by Women and Girls Lead, in collaboration with MAKERS/AOL and WETA, and along with AAUW, National Girls Collaborative Project, and public media partners Basin PBS, WXXI Rochester, Eight Arizona, and Houston Public Media.

MAKERS: Women in Space, traces the history of women pioneers in the U.S. space program and features the next generation of women engineers, mathematicians and astronauts—the new group of pioneers who continue to make small but significant steps forward.

Screening url: <http://bit.ly/MAKERSspaceOVEE>

MAKERS Trailer: <http://bit.ly/1x5mwGn>

SUGGESTED SOCIAL MEDIA LANGUAGE

Use the shareable image* with social media language.

Hashtags: #MakersFilms, #STEM

Handles:

AAUW: [@AAUW](https://twitter.com/AAUW)

AOL: [@AOL](https://twitter.com/AOL)

Basin PBS: [@basinpbs](https://twitter.com/basinpbs)

Eight, Arizona PBS: [@arizonapbs](https://twitter.com/arizonapbs)

Houston Public Media: [@HoustonPubMedia](https://twitter.com/HoustonPubMedia)

MAKERS: [@MAKERSwomen](https://twitter.com/MAKERSwomen)

NASA: [@NASA](https://twitter.com/NASA)

National Girls Collaborative Project: [@ngcproject](https://twitter.com/ngcproject)

WETA: [@wetatvfm](https://twitter.com/wetatvfm)

Women and Girls Lead: [@WomenGirlsLead](https://twitter.com/WomenGirlsLead)

WXXI Public Broadcasting, Rochester: [@WXXIrochester](https://twitter.com/WXXIrochester)

Twitter

#1: How can we pave the way for more women & girls in #STEM? This Wed at 4pm ET, watch #MakersWomen & join the discussion: <http://bit.ly/1CM7GX4>

#2: What was it like to be one of the first women in space? On 10/29, watch #MakersFilms & chat live w/ @NASA: <http://bit.ly/1CM7GX4>

Facebook

#1: What was it like to be one of the first women to travel through space? How do women today use technology to build spacecraft and explore space? And how can we pave the way for more women and girls in STEM?

Find out during a special Women and Girls Lead online screening of MAKERS: Women in Space, with special guests NASA astronaut Shannon Lucid, STEM programs expert Karen Peterson, NASA engineer Misty Davies, and STEM advocate Thogori Karago from LinkedIn. <http://bit.ly/MAKERSspaceOVEE>

#2: Today at 4:00pm ET, join Women and Girls Lead for an online screening and discussion of MAKERS: Women in Space. Watch and chat live with a distinguished panel of women who are breaking through barriers in the fields of space and science. <http://bit.ly/MAKERSspaceOVEE>

*Shareable Image

Download here: <http://bit.ly/ZMOJa9> (JPG, 43KB)

