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**ITVS ANNOUNCES PARTNERSHIP WITH KINO LORBER EDU
TO BRING REEL INJUN TO AUDIENCES ACROSS AMERICA
AS PART OF COMMUNITY CINEMA**

*Free screening series connects thousands with community-based organizations
in more than 85 cities nationwide and online*

(San Francisco, CA) -- The Independent Television Service (ITVS), the leader in independent public media, is pleased to partner with Kino Lorber Edu on the outreach and promotion of *Reel Injun: On the Trail of the Hollywood Indian* as part of ITVS's national engagement program, Community Cinema. Leading up to the National Broadcast of *Reel Injun* on the Emmy Award-winning PBS series *Independent Lens*, Community Cinema — with the support of Kino Lorber Edu — will be hosting free screenings of the documentary in more than 85 cities across the country. In partnership with local community organizations, libraries, museums, and public television stations, each screening will provide a meaningful opportunity to learn more about the issues of representation, media literacy, and stereotypes affecting the American Indian community.

Cree filmmaker Neil Diamond takes an entertaining, insightful, and often humorous look at the Hollywood Indian, exploring the portrayal of North American Natives through a century of cinema and examining the ways that the myth of “the Injun” has influenced the world’s understanding — and misunderstanding — of Natives. Narrated by Diamond with infectious enthusiasm and good humor, *Reel Injun: On the Trail of the Hollywood Indian* is a loving look at cinema through the eyes of the people who appeared in its very first flickering images and have survived to tell their stories their own way.

About Kino Lorber Edu

[Kino Lorber Edu](#) brings together the libraries of Kino International, Lorber Films, and Alive Mind Education, and specializes in offering the best films available in Social Justice and Human Rights, Film Studies, Social Studies, Science and Philosophy, Religion and Spirituality. The Kino Lorber Edu collection is available with public performance rights, which allow colleges, universities, libraries, and non-profit organizations to exhibit our films to groups of 50 or fewer individuals where admission is not charged. The term of the public performance license is for the life of the DVD. Most of our titles are also available for digital site-licensing for individual titles as well as by collection. For more information, please contact contact@kinolorber.com.

About Community Cinema

ITVS Community is the national community engagement program of the Independent Television Service (ITVS) and the Emmy® Award-winning PBS series *Independent Lens*. Through Community Engagement Campaigns in support of groundbreaking, independent films, our innovative educational product ITVS Community Classroom and our flagship community outreach program Community Cinema, ITVS Community works to bring communities together and connect them with information, resources, and opportunities for education, engagement, and positive change. ITVS Community builds on our 15-year legacy of community engagement activities and makes public broadcasting into a powerful resource for individuals, communities, and organizations working on key social issues around the country. For a complete lineup or more information about the Community Cinema series visit: <http://communitycinema.org/>

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