# **#SheDocs**

# #SheDocs Online Film Festival: March 1 - 31, 2014

Throughout the month of March, Women and Girls Lead and Eileen Fisher, Inc. celebrate Women's History Month by launching #SheDocs, an online film festival showcasing 12 documentaries that highlight extraordinary women and their accomplishments. This month-long festival presents a collection of films by prominent independent filmmakers that focus on women and girls who are transforming their lives, their communities, and the world. There is no other online film festival that brings documentary film about women and girls to U.S. online audiences for free!

Watch the films online, host a screening, and join the movement! Visit us at **womenandgirlslead.org** and be inspired by remarkable and true stories about women and girl agents of change!

## Embeddable Trailer: bit.ly/SheDocs\_Trailer

## Facebook Posts

WOMEN

LEAD

& GIRI

- Celebrate Women's History Month with the #SheDocs online film festival! Watch, host, or share 12 free documentaries from @WomenGirlsLead all month long. #SheDocs is sponsored by @EILEENFISHER. bit.ly/SheDocs2014
- The 2nd annual #SheDocs online film festival is happening now! You have until March 31st to watch 12 free films showcasing women who are rising into leadership and defying odds. bit.ly/SheDocs2014

## **Twitter Posts**

- #SheDocs online film festival sponsored by @EILEENFISHER is happening now! Watch 12 free films until 3/31: bit.ly/SheDocs2014 #WHM
- Celebrate Women's History Month w/ @WomenGirlsLead & the #SheDocs film festival! Watch 12 films for free online: bit.ly/SheDocs2014 #WHM
- Visit the #SheDocs online film festival before March 31st for 12 free films to watch during Women's History Month bit.ly/SheDocs2014
- All month long, @EILEENFISHER @WomenGirlsLead bring you documentaries showcasing incredible women: bit.ly/SheDocs2014 #SheDocs

## Blog About #SheDocs!

Share your thoughts and spread the word about:

- #SheDocs
- Women's History Month
- International Women's Day March 8th The United Nations 2014 Theme: Inspiring Change
- #SheDocs films that inspired change and encouraged you to take action
- Extraordinary women and girls who affected your life
- · Positive media representations of women and girls

For more information, visit http://womenandgirlslead.org or contact Kristy Chin at kristy\_chin@itvs.org.

## #SheDocs is sponsored by:





# #SheDocs Kick-off Event! Alice Walker: Beauty in Truth Watch and Chat Live -- March 3<sup>rd</sup>, 6pm ET

PBS series *American Masters*, in partnership with Women and Girls Lead, present a special online social screening of *Alice Walker: Beauty in Truth*, as part of our official launch of the #SheDocs online film festival. Join us for an exciting online conversation with special guests and fans nationwide!

## Facebook Post

Take a penetrating look at the life and art of Alice Walker, a self-confessed renegade and human rights activist. #SheDocs online film festival launches with Alice Walker: Beauty In Truth. Save the date for a special online social screening March 3, 6pm ET. Chat with special guests and fans nationwide! bit.ly/1buq2Eh

## **Twitter Post**

Alice Walker: Beauty in Truth kicks off the 2nd annual @WomenGirlsLead #SheDocs film fest. Watch/chat online 3/3 6pET: bit.ly/1buq2Eh



# 2014 #SheDocs Films









## ALICE WALKER: BEAUTY IN TRUTH

#### Facebook Post

Alice Walker: Beauty In Truth offers audiences a penetrating look at the life and art of an artist, a self-confessed renegade, and human rights activist.

Watch the documentary for free until March 31st as part of the @WomenGirlsLead #SheDocs online film festival: http://to.pbs.org/LLTdGK

#### **Twitter Post**

Watch Alice Walker: Beauty in Truth online in the #SheDocs film fest throughout Women's History Month: http://to.pbs.org/LLTdGK #WHM

## BHUTTO

#### **Facebook Post**

Celebrate Women's History Month by watching Bhutto, the story of the first woman elected to lead an Islamic nation.

The inspiring documentary is available all month long in the @WomenGirlsLead #SheDocs film festival: bit.ly/SheDocs2014

#### **Twitter Post**

Bhutto is the story of the first woman elected to lead an Islamic nation. Watch online through 3/31: bit.ly/SheDocs2014 #SheDocs #WHM

## DAISY BATES: THE FIRST LADY OF LITTLE ROCK

#### **Facebook Post**

Daisy Bates was a complex, unconventional, and largely forgotten heroine of the civil rights movement who led the charge to desegregate the all-white Central High School in Little Rock, Arkansas in 1957.

Watch the documentary Daisy Bates: First Lady of Little Rock, throughout Women's History Month in the #SheDocs online film festival: http://to.pbs.org/1azkb05

#### **Twitter Post**

Witness the story of Daisy Bates, a heroine of the civil rights movement. #SheDocs online film festival: http://to.pbs.org/1azkb05 #WHM

## GOOD COUNTRY PEOPLE

#### Facebook Post

What happens when a woman does a "man's" job? Find out in Good Country People, a featured documentary short in the @WomenGirlsLead #SheDocs film festival. Watch online through March 31st: http://to.pbs.org/LBXmNv

#### **Twitter Post**

What happens when a woman does a "man's" job? Watch Good Country People online at #SheDocs film fest through 3/31: http://to.pbs.org/LBXmNv

# 2014 #SheDocs Films









## THE GRADUATES: GIRLS HOUR

#### Facebook Post

Over-crowded schools. Teen pregnancy. Pressure to contribute to family finances.

The Graduates: Girls Hour explores the dropout crisis from the perspective of three Latinas who are having a say in their own futures. Watch online through March 31st in the second annual #SheDocs film festival: http://to.pbs.org/1nXbss5

#### **Twitter Post**

Meet #TheGraduates, three Latinas who refuse to be just another statistic. Watch through 3/31 http://to.pbs.org/1nXbss5 #SheDocs

## HALF OF HER

#### **Facebook Post**

Mei gives birth to a child in New York City's Chinatown. When her father discovers the baby is a girl, he tries to force Mei to abandon her.

Mei's story is told in Half of Her -- a short film that is part of a special @WomenGirlsLead collection of international stories made for and by women. Watch for free during the #SheDocs online film festival: http://to.pbs.org/1cZaGGJ

#### **Twitter Post**

Half of Her is part of a film collection made for women, by women. Watch online #SheDocs film festival: http://to.pbs.org/1cZaGGJ #WHM

## THE INTERRUPTERS

#### **Facebook Post**

Originally premiering on @Frontline, The Interrupters is the story of three "violence interrupters," including the amazing Ameena Matthews, who with bravado, humility and even humor try to protect their communities from the violence they once employed.

Watch for free until March 31st in the #SheDocs film festival. http://to.pbs.org/1fWPQrA

#### **Twitter Post**

For a limited time only, watch @TheInterrupters online as part of the @WomenGirlsLead #SheDocs film fest: http://to.pbs.org/1fWPQrA #WHM

## KIND HEARTED WOMAN

#### **Facebook Post**

Can you heal from the wounds of abuse? Kind Hearted Woman follows one single mother's intimate journey to find hope and a better life for her family.

Originally premiering on @Frontline & @IndependentLens, this fan-favorite film is now available online in the @WomenGirlsLead #SheDocs film festival. Part 1: http://to.pbs.org/1ndNPZ4. Part 2: http://to.pbs.org/N9iRab

#### **Twitter Post**

Follow a mother's intimate journey to heal from abuse. #KindHeartedWoman avail online until March 31st http://to.pbs.org/1ndNPZ4 #SheDocs

# 2014 #SheDocs Films









## NOT ANOTHER WORD

#### **Facebook Post**

Not Another Word is an intimate portrait of three generations of women in a Middle Eastern family with deeply conflicted values. It is part of a collection of short films exploring international stories made for and by women.

Watch it for free until March 31st in the #SheDocs Film Festival: http://to.pbs.org/1b5GyL4

#### **Twitter Post**

Watch Not Another Word, which follows a family w/ deeply conflicted values. #SheDocs online Film Festival: http://to.pbs.org/1b5GyL4

## PRAY THE DEVIL BACK TO HELL

#### **Facebook Post**

Pray the Devil Back to Hell is the astonishing story of the Liberian women who took on the warlords and regime of a dictator in the midst of a brutal civil war, and won a once unimaginable peace for their shattered country in 2003.

Watch the documentary until March 31st in the @WomenGirlsLead #SheDocs online film festival: http://to.pbs.org/1gQvh3M

#### Twitter Post

Pray the Devil Back to Hell, an example of how one woman can alter the history of nations. Watch online: http://to.pbs.org/1gQvh3M #SheDocs

## THE REVOLUTIONARY OPTIMISTS

#### Facebook Post

"If you want to start any type of change, start it with the children."

Don't miss The Revolutionary Optimists, a documentary about child activists bringing about change in their communities. Watch online through March 31st in the @WomenGirlsLead #SheDocs film festival: bit.ly/SheDocs2014

#### **Twitter Post**

What if you refused to accept your fate? Don't miss @RevOptimists in the @WomenGirlsLead #SheDocs #FilmFest bit.ly/SheDocs2014

## WONDER WOMEN! THE UNTOLD STORY OF AMERICAN SUPERHEROINES

#### **Facebook Post**

What better way to celebrate Women's History Month than by watching Wonder Women! The Untold Story of American Superheroines! The documentary, which originally premiered on @IndependentLens, is available online until March 31st in the @WomenGirlsLead #SheDocs Film Festival: bit.ly/SheDocs2014

#### **Twitter Post**

What's your superpower? Celebrate #WHM & watch @WonderWomenDoc in the #SheDocs film festival until 3/31: bit.ly/SheDocs2014