

Coming to PBS on April 10, 2007

Information on special preview  
screenings in your community  
listed on the back!

[i]NDEPENDENTLENS 

# BLACK GOLD

WAKE UP AND SMELL  
THE COFFEE

By Nick Francis and Marc Francis

[ITVS]  
COMMUNITY  
CINEMA

# BLACK GOLD

By Nick Francis and Marc Francis

Multinational companies have made coffee the second most valuable trading commodity in the world. But as westerners revel in designer lattes, impoverished Ethiopian coffee growers suffer the bitter taste of injustice. Tracing one man's fight for a fair price, BLACK GOLD is an eye-opening expose of the eighty-billion-dollar coffee industry.

**BLACK GOLD WILL AIR NATIONALLY ON THE EMMY AWARD-WINNING  
PBS SERIES *INDEPENDENT LENS* ON TUESDAY, APRIL 10, 2007 AT 10 PM.  
CHECK LOCAL LISTINGS.**



BLACK GOLD was produced by Fulcrum Productions/Speak-it Films. The Emmy award-winning series *INDEPENDENT LENS* is jointly curated by ITVS and PBS and is funded by the Corporation for Public Broadcasting (CPB) with additional funding provided by PBS and the National Endowment for the Arts.

Visit the *Independent Lens* website to learn more about the international coffee trade. Share your own thoughts on fair trade in Talkback—online at [www.pbs.org/independentlens/blackgold/](http://www.pbs.org/independentlens/blackgold/)

To find out more about ITVS Community Cinema visit [www.itvs.org/outreach](http://www.itvs.org/outreach).



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