



Country Boys

A film by
David Sutherland

Coming to FRONTLINE on PBS January 9, 10 & 11, 2006.

ITVS COMMUNITY ENGAGEMENT CAMPAIGN

Get involved at www.itvs.org/outreach/countryboys



From David Sutherland, acclaimed director of THE FARMER'S WIFE, comes **COUNTRY BOYS**, an inspirational coming-of-age story about two boys from Eastern Kentucky's Appalachian region. Cody Perkins and Chris Johnson struggle to overcome numerous obstacles related to their unique family lives and the economic circumstances of this region. At the same time, their individual stories offer valuable insights into the universally complex problems faced by all teenagers and those who love and support them.

ITVS has designed the COUNTRY BOYS Community Engagement Campaign to build awareness and support systems for young people. Campaign goals are to:

- Collaborate with organizations to increase number of adult mentors
- Support discussion and awareness of the developmental needs of adolescent boys
- Support substance abuse prevention efforts for youth and families
- Promote initiatives that provide opportunities and educational access in rural areas

The campaign collaborates with national partners to work closely with communities in order to fulfill campaign goals.

Country Boys National Partners include: 4-H, Al-Anon/Alateen, American Association of Community Colleges (AACC), America's Promise, American Psychological Association Division 51, Center for Substance Abuse Prevention (CSAP), Health Ministries Association (HMA), MENTOR, and The National League of Cities (NLC).

Get Involved:

1. Go to the COUNTRY BOYS Website for more information, fact sheets, discussion guide and other ways to get involved www.itvs.org/outreach/countryboys
2. Host a community screening or panel discussion supporting at-risk youth
3. Contact a national partner for resources and volunteer information
4. Become a mentor in your community
5. For more information contact outreach@itvs.org

COUNTRY BOYS will premiere on the PBS series FRONTLINE on January 9-11, 2006, 9-11 p.m. ET/PT.

COUNTRY BOYS is a co-production of David Sutherland Productions, Inc., WGBH/Frontline and the Independent Television Service (ITVS) with funding provided by the Corporation for Public Broadcasting/PBS Program Challenge Fund. Additional funding is from The Island Fund at The New York Community Trust and The LEF Foundation.

National Partners:



Independent Television Service (ITVS) • 501 York Street • San Francisco, CA 94110
Phone: 415.356.8383 • email: itvs@itvs.org • web: www.itvs.org