

HALF THE SKY: Turning Oppression into Opportunity for Women Worldwide

TITLE AND LOGO GUIDELINES

- The *Half the Sky* project must always be referenced in print or VO as “*Half the Sky: Turning Oppression into Opportunity for Women Worldwide*”.
- The Logo should always be presented with the Equal Sign and “*Half the Sky*” text, and “*Turning Oppression into Opportunity for Women Worldwide*” underneath “*Half the Sky*” per the logo below.
- “*Half the Sky: Turning Oppression into Opportunity for Women Worldwide*” should always be used when creating hotlinks or referencing any project elements.
- When speaking, always reference the project as “*Half the Sky: Turning Oppression into Opportunity for Women Worldwide.*”

