Coming to PBS on April 10, 2007

Information on special preview screenings in your community listed on the back!

BLACK GOLD
WAKE UP AND SMELL THE COFFEE
By Nick Francis and Marc Francis
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By Nick Francis and Marc Francis
Multinational companies have made coffee the second most valuable trading commodity in the world. But as westerners revel in designer lattes, impoverished Ethiopian coffee growers suffer the bitter taste of injustice. Tracing one man’s fight for a fair price, BLACK GOLD is an eye-opening expose of the eighty-billion-dollar coffee industry.

BLACK GOLD WILL AIR NATIONALLY ON THE EMMY AWARD-WINNING PBS SERIES INDEPENDENT LENS ON TUESDAY, APRIL 10, 2007 AT 10 PM.
CHECK LOCAL LISTINGS.

BLACK GOLD was produced by Fulcrum Productions/Speak-it Films. The Emmy award-winning series INDEPENDENT LENS is jointly curated by ITVS and PBS and is funded by the Corporation for Public Broadcasting (CPB) with additional funding provided by PBS and the National Endowment for the Arts.

Visit the Independent Lens website to learn more about the international coffee trade. Share your own thoughts on fair trade in Talkback—online at www.pbs.org/independentlens/blackgold/

To find out more about ITVS Community Cinema visit www.itvs.org/outreach.