

THE WORLD ACCORDING TO

123

SESAME STREET®

A GLOBAL DOCUMENTARY OF LOCAL PROPORTIONS



[I]NDDEPENDENT LENS 

COMING TO PBS on OCTOBER 24, 2006 AT 9:00 PM

[ITVS]

COMMUNITY
CINEMA

THE WORLD ACCORDING TO SESAME STREET

By Linda Goldstein Knowlton and Linda Hawkins Costigan

THE WORLD ACCORDING TO SESAME STREET reminds us that social change can come from the most unlikely sources, including a team of Muppets. We follow three producers from the Sesame Street Workshop to Bangladesh, Kosovo and South Africa where they localize the world's most-watched children's television program with indigenous songs, puppets and curricula. The cultural and production challenges they face reflect the complex political struggles of each country. Education is always more than alphabets and numbers, and the contradictions inherent in teaching humane values in a world where AIDS, ethnic genocide and poverty dominate the landscape make this film a must-see for anyone interested in intercultural dialogue.

FREE LOCAL COMMUNITY SCREENING INFO LISTED BELOW!

THE WORLD ACCORDING TO SESAME STREET WILL AIR NATIONALLY ON THE EMMY AWARD-WINNING PBS SERIES *INDEPENDENT LENS* ON TUESDAY, OCTOBER 24, 2006 AT 9:00 PM. CHECK LOCAL LISTINGS.

THE WORLD ACCORDING TO SESAME STREET was produced by Participant Productions, LLC. The Emmy award-winning series *Independent Lens* is jointly curated by ITVS and PBS and is funded by the Corporation for Public Broadcasting (CPB) with additional funding provided by PBS and the National Endowment for the Arts.



To find out more about ITVS Community Cinema visit www.itvs.org/outreach.



INDEPENDENT TELEVISION SERVICE (ITVS) • 501 YORK STREET • SAN FRANCISCO, CA 94110
PHONE: 415.356.8383 • EMAIL: ITVS@ITVS.ORG • WEB: WWW.ITVS.ORG